

City of Minneapolis
Request for Committee Action

RCA #:

TO COMMITTEE(S):

#	Committee Name	Meeting Date	Submission Deadline
1	COW	June 23, 2026	--

FROM: CPED & PW

LEAD STAFF: Phil Schleisman, Shane Morton,
Mohamud Osman

PRESENTED BY: Mohamud Osman

SUBJECT:

World Cup Watch Party Commercial Block Event Permits

ACTION ITEM(S)

#	File Type	Subcategory	Item Description	Public Hearing
1	Action	Permit	Approving deviations from the Minneapolis Code of Ordinances for a commercial block event permit application submitted by Minnesota United FC for events held on July 1, 6, 10, 14, & 19, 2026, located on Nicollet Mall between 11th-10th St S and 12th St S. <u>and on 11th Street S. between La Salle Avenue and Nicollet Mall,</u> to operate outside the hours permitted and allow the permitting of amplified	No

#	File Type	Subcategory	Item Description	Public Hearing
			sound outside the hours allowed under Title 15, Chapter 389.	
2	Action	Permit	Approving deviations from the Minneapolis Code of Ordinances for a commercial block event permit application submitted by Brit's Pub for an event held on July 14, 15, 18, & 19, 2026, located on Nicollet Mall between 11th St S and 12th St S to operate outside the hours permitted and allow the permitting of amplified sound outside the hours allowed under Title 15, Chapter 389.	No

PREVIOUS ACTIONS

MNUFC Soccer Celebration Commercial Block Event Permit: June 11-14, June 19-21, June 25-27, and July 19, 2026 (RCA-2026-00510)

WARD / NEIGHBORHOOD /ADDRESS

#	Ward	Neighborhood	Address
1.	Ward 7	Downtown West	

BACKGROUND ANALYSIS

In May, Council approved a block event permit for the MNUFC Soccer Celebration, a free community event hosted by Minnesota United FC on Nicollet Mall providing space to watch the 2026 FIFA World Cup games. As a result of the success of the initial events, both Minnesota United FC and Brit's Pub are now seeking to add additional event dates to the calendar.

Minnesota United FC is requesting a permit to host additional watch parties focused on Team USA's advancement. The first date would be Wednesday, July 1, from 8am – 10:30pm, with subsequent events on Monday, July 6 from 11am – 10:30pm, Friday, July 10, from 10am – 7pm, Tuesday, July 14 from 10am – 7pm, and Sunday, July 19 from 10am – 7pm contingent on the team's advancement. Street closures will include Nicollet Mall between 11th St S. and 12th St S. Staff is also actively working with Minnesota United FC to relocate the activations originally

planned for Peavey Plaza to the right of way. As a result of these ongoing discussions, staff is requesting council approval for an area larger than the final event footprint, including Nicollet Mall between 10th St S. and 11th St S., and 11th Street S. between La Salle Avenue and Nicollet Mall.

Brit's Pub is requesting a permit to host watch parties for the semi-finals on July 14 & 15 from 10am – 6pm , and the finals on July 18 & 19 from 11am – 6pm . Events on the 14 & 19 would depend on whether the Minnesota United FC events occur. Street closures will include Nicollet Mall between 11th St S. and 12th St S. Because of the back-to-back dates, they are requesting to leave their event set-up overnight.

Because the times of the events fall outside the regular approved hours for block events, council approval of the permits is required. Numerous stakeholders have been involved with the planning and review of these permits, including Minneapolis Police, Regulatory Services, and Public Works. The City of Minneapolis Block Event Special Event (BESE) Committee which reviews all events citywide, recommends approval of the extended hours for this event permit. Based on these extensive efforts, City staff recommends approval of these events in accordance with the Ordinance Title 17, Chapter 455.

These events will remain subject to all other ordinance requirements including, but not limited to:

- Conducting outreach and notification to impacted properties
- Obtaining additional insurance coverage as requested
- Obtaining additional permits as needed for food, beverage, amplified sound, etc.
- Installing the required barricades, signage, and other materials for lane closures
- Hiring the required number of traffic control agents
- Proper cleanup after the event.